

RESUME - Matthew Sweeny

210 S. Lindsey St. Dodgeville, WI (C) 262-210-4077

fattymattybrewing@gmail.com

Portfolio: <http://www.mattsweeny.com/testimonials-portfolio/>

Objectives - To work in a career and position which uses my strong experience and skills.
- To make a contribution to the mission of the organization which employs me.

Summary - I am a highly experienced and dedicated entrepreneur, technician and manager, and a detail and mission-oriented leader who works well with teams and customers. I have unique and widely recognized skills in marketing, communications, leadership, business development and management, project and people management, customer relations, community-building, technological and web-based applications in the printing, agricultural, and brewing industries. I am an insightful planner and problem solver, a results and people-oriented worker, and strategic thinker. This wide range of experience and skills allows me to quickly learn and contribute in almost any setting and type of organization.

Experience

2005 > Present - Entrepreneur

Accomplishments - I have planned, founded, developed financial support for, and managed marketing, sales, and all other aspects of three successful businesses.

- Another Design - Communication/web project planning, development, and management for businesses and organizations;
- Fatty Matty Brewing - Craft brewing and homebrewing promotions at events and on the web;
- Simple Earth Hops - Hops growing, harvesting and sales to brewers, sales and providing hops rhizomes, consulting, and training to other growers. - Specifically, I do business planning, development of funding and securing of grants, business and financial management, volunteer development and coordination, event planning and management, community outreach and development, product planning and crop management, quality control, harvesting, marketing, customer development, and sales.

2008 > 2011 -Field Technician, part-time, GreenSpirit Farm.

Managing numerous projects and promotions for this Community Supported Agriculture (CSA) co-op farm in Dodgeville, WI.

Nov. 2001 > May 2011 - Marketing Communication Project Manager, Copyco Solutions - SHIFT, Des Plaines, IL.

Accomplishments - I was a leader in helping the business owners understand, plan, and execute the strategic transition from their obsolescent printing-only focus to become a national communication supply chain solutions powerhouse with major national accounts like Bridgestone-Firestone, which I personally managed. This leadership helped our company succeed in a very difficult economic climate during which many of their competitors went out of business.

I was responsible for developing and maintaining customer relations, sales, production, and delivery with numerous clients critical to the business' success. I also

was a project and team manager for marketing and product development. My specialty was in web-based graphic and project management and production.

MANAGEMENT SAYS :

- "Working with Matt is a pleasure. He communicates well with clients and coworkers. He's very self-motivated and excels in a team environment because of his ability to motivate others. I am always impressed with his thorough understanding of client needs and his desire to produce a premium product." - Timothy Goodman, Prepress Manager/Senior Graphic Designer, Copyco Solutions, Inc., at SHIFT

CLIENTS SAY:

- "Our 6 year partnership with Matt has been very successful. With minimal direction he has successfully managed our projects from concept to final product delivery. Besides his broad creativity, he has outstanding communication, organizational, and project management skills. He always seems to be one step ahead of the rest of us. I would highly recommend Matt." - Mary Thomson
- "Matt really knows the printing/communications industry and has fabulous people and design skills!" - Scot Hansen, *Facility Operations Manager, Chicago Scenic Studios.*

May 2000 > Sept. 2001 - Prepress Operator, Print Management Group, Rosemont, IL

I was responsible for managing the entire prepress production process, from defining client needs and expectations, to editing and preparing client-provided work, development of all needed graphic and text solutions, proofing and editing for color, copy, and design accuracy and final product quality, and management of film or digital product production.

Accomplishments - I helped the company transition from a film to a digitally-based process which dramatically improved their work flow, the quality of their products, and their business success due to increased customer satisfaction.

March 1997 > April 2000 - Prepress Support Specialist, CopySetCenter, Des Plaines, IL .

Accomplishments - I was instrumental in redesign of workflow, production, and customer relations and sales. I led in the development and then management of the Prepress Dept. - "Matt is a skilled & valued employee. He helps us tremendously!" - Dan Davidson, Owner

Nov. 1995 > Jan. 1997 - Cashier/Clerk, White Hen Pantry, Wheaton, IL.

Responsible for maintaining stock, customer service and sales, and cleaning. My work ethic led to my promotion to manage the deli section, management of cash receipts, and evening store closing.

Aug. 1993 > May 1995 - Computer Service Assistant, Columbia College , Computer Sciences Dept. Chicago, IL. Responsible for assisting computer lab students with learning and using Mac and PC applications, and for providing technology networking and printing solutions.

Education

- 1993 graduate, Wheaton North High School, Wheaton, IL and DAVEA, the Technology Center of DuPage, Addison, IL where I was honored as a straight A student;

- 1997 graduate, Columbia College, Chicago, IL -BA, graphic arts/music/sound engineering;
- Several technology training courses and training to increase web, grant writing, accounting, and other business skills.

Interests - Public speaking, community, business, and mission promotion, graphic and web design, homebrewing, family and friend relationships, camping, and travel.

I will provide references, web and work product samples on request.